



**Turismo  
Cuida**

**Completed  
Projects**

# **Llama Pack**

**Paving the way  
for a Sustainable  
Future**

**Urubamba/  
Cusco**

**2015**



## Breeders and llamas

In collaboration with the **Llama Pack Project** and **El Arte Sano**, the aim is to revitalize the tradition of llama herding, an ancestral practice that promotes ecosystem conservation while enhancing the social development of the community and improving their quality of life. Through training, the establishment of eight community associations, and the promotion of Llama Treks, families gained veterinary knowledge, which increased productivity and income, indirectly benefiting other families and fostering economic development in the region. This project, supported by an investment of **USD13,115.00** from Turismo Cuida, encourages motivation and pride among herders and their families.

## Objective

Turismo Cuida drives this project with the goal of improving the quality of life for llama herding communities by enhancing llama husbandry and strengthening the tradition of using llamas as pack animals.



# Working Framework

- Training in llama husbandry and care.
- Creation of community associations for project management.
- Development of the Llama Treks service for tourists.
- Integration of families into the tourism value chain.



Beneficiaries

## Achievements

- **Increased Interest:** The number of families interested in improving their llamas tripled, reaching 68 registered families.
- **Improvement in Herding:** Families acquired new knowledge to enhance llama breeding and restore their traditional use for carrying loads.
- **Development of the Llama Treks Service:** A new llama trekking service was created, fostering motivation and pride among herders.
- **Integration into the Value Chain:** Families were incorporated as suppliers for the tourism sector, offering an eco-friendly service.
- **Indirect Economic Benefits:** Each llama herding family involved in the Llama Trek boosts the economy of two additional families (weavers and food suppliers).

Visit the [project here](#)

Learn more [here](#)

